



**OBVIUS WEDDINGS**  
WEDDINGS WITH STYLE & ELEGANCE



## Introduction

From small intimate gatherings to large and lavish affairs, every Obvius wedding is unique. Passionate about what we do, we believe all our celebrations are exceptional. We work with the best in the business and together we set trends rather than follow them like others do.

Our prestigious, international client list includes high-spend couples from all backgrounds seeking stylish, glamorous and inspired celebrations. Whoever you are and whatever your spending power, we want to ensure that your wedding is personal to you and truly represents who you are. We hereby try to capture your shared values and your sense of style; whether you already know what that style is or whether we work together to find and create it.

From traditional weddings to contemporary and elegant celebrations, we will work closely with you, get to know you and ensure that every aspect of your wedding is exactly as you want it to be: from the venue and styling of the flowers, to the food and entertainment. You may already have a vision of your dream day, but if not, we'll find it together...





## About us

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### EXCEED YOUR EXPECTATIONS

With years of event experience and an international reputation of excellence, Obvius designs and personally oversees celebrations for a limited number of couples each year.

We work from our headquarters in Valencia and offer our services all over Spain.

We don't only have the right people on board, but we also have the creativity and empathy to turn each celebration into an amazing and unforgettable experience.

By working only with those suppliers and individuals who share our passion, commitment and high standards of both service and attention to detail, every celebration we plan is unique - we do not do off-the-shelf weddings.



# Services



## WEDDING DESIGN, COORDINATION & MANAGEMENT

Obvious Wedding Design offers a personal, bespoke and flexible approach to wedding planning catered to our clients' individual needs. We are privileged to work alongside some of the most respected companies and individuals in the international events business.

Our bespoke wedding design and coordination service is only offered to a limited number of private clients. This service is designed around the couple and we work in whatever way suits you and your lifestyle - out of hours and long distance as required.

After an initial consultation during which we complete a detailed events and lifestyle questionnaire, we will furnish you with a comprehensive written quotation. Once accepted, we set to work...

Throughout the planning process we work closely with you to ensure we offer venues and suppliers that reflect the type of celebration you require and within your budget.

Once the venue is secured we will together begin to fill in the details: from the wedding day wardrobes for the bridal party, design, flowers, stationery, photography and catering, to bands and entertainment, the cake, wedding transport, guest accommodation and an optional concierge service.

Nothing is secured without your instruction, all decisions will be yours, but we will ensure to work within your budget and to time. On the month and week of your wedding we can provide you with a detailed schedule of appointments as well as suggestions as to how to best manage the run up to your wedding celebrations. We can work around your schedules and in most cases bring prospective suppliers directly to you.

Our team will manage and oversee your celebration to ensure it runs seamlessly. Many of our clients and destination weddings require more than a one day celebration and we are delighted to plan with you any number of formal or informal additional events.

Until we have an idea of the size of your event, the budget you have to work with, the location

and the level of service you require from us, it is difficult to accurately quote a price to you.

However, on average our costs for this service are from 12 to 15% of the event budget (capped for higher spend events). We have a minimum fee for 2012 of € 26,000.

We offer an entirely transparent fees structure and do not work on commissions: we want to source what is right for you and structure our pricing according to the service.

Any discounts or financial incentives offered to us we pass to you.

Because we are not reliant upon a cut from suppliers to earn our fees, we can offer a truly independent, bespoke service without the need to restrict the search to those suppliers and individuals offering us the largest referral fee or percentage.

Our reputation within the industry however, means suppliers, venues and vendors are keen to work with us and for us to bring them repeat business.

## LAST MINUTE MANAGEMENT

For couples simply needing extra hands and help in the build up to their big day (or if it all gets too much and you need support) we can also offer wedding week and wedding day assistance. Subject to previous commitments in our diary we can offer this service last-minute.



## One-to-one consultations

### PRIVATE CONSULTATIONS

In a one-to-one private consultation with Obvius any or all aspects of planning for your wedding can be covered at whatever stage in the wedding planning process you are. We can offer a full design service, budgeting assistance, a venue and suppliers search inquiry and coordination advice. If you later decide to hire us to manage your event the fee is refundable. From € 3.500.



### WEDDING DAY SCHEDULE CONSULTATION

Obvius also offers consultations to couples who have already planned their day but who would like a professional Wedding Day Schedule compiled.

This will ensure timings are realistic, that nothing has been left to chance and will help you maximize the potential of your day. Ideally this service is offered approximately one month before your celebration. From € 3,500 .





## Fees

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### WEDDING DESIGN & COORDINATION

For 2012 from €26,000 (details of this service can be found on page 4).

### LAST MINUTE EVENT MANAGEMENT

From €9,000 (details of this service can be found on page 4).

### PRIVATE CONSULTATIONS WITH US

From €3,500 (details of this service can be found on page 5).

*Please note we do not work on commission. We structure our fees according to the service and are not reliant upon suppliers to top-up our fees. This allows us the freedom to offer a truly impartial service tailored to your individual requirements.*





## Contact us

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## OBVIUS WEDDING DESIGN

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